OUR COMPANY

ONE STOP SHOP
• OPENSCOPE is a young and dynamic multi-disciplinary Integrated Advertising, Marketing, architecture and ICT Company. Our core business is to enable private and public organizations to achieve effective, consistent and constantly growing brand equity through systematic branding platforms.

• We have the ability to create anything the mind can imagine with this powerful medium and can transform a static, mundane into a rich, engaging multimedia experience. We believe that the more capabilities we have, the more value we offer. Because we are a one-stop shop, we are able to develop the most effective solution based on an individual client's unique business needs.
Yes we want to be the best and yes we want to be amongst the top in the field but not by being financially strong but by....

1. Fulfill our desire to be different.

2. Make creative, new product not follow the trend.

3. Add to the field not just take from it.

4. Apply a fresh business approach and business methodology.

5. Follow our own footsteps.

6. Growth, not through financial strength but through build equity (client base).
• We are committed to deliver a creative product and services to our client.

• No compromise on quality, time of delivery and value for money.

• We will make sure that what we do will add something to the clients and the community and make a difference in their business and lives

• As a result, consumers will reward us with leadership sales, profit and value creation, allowing our people, our shareholders, and the communities in which we live and work to prosper.
OUR VALUES

- Passion
- Creativity
- Trust
- Continuous Learning
- Commitment to quality
- Communication
- Customer satisfaction
MAJOR LINES OF BUSINESS
ICT SOLUTIONS
ICT SOLUTIONS

• DOMAIN REGISTRATION & HOSTING
• WEB DESIGN & DEVELOPMENT.
• SOFTWARE DEVELOPMENT.
• MOBILE WEBSITES.
• MOBILE APP DEVELOPMENT.
• E-COMMERCE & ONLINE MARKETING.
• SMART SMS SERVICE.
DOMAIN REGISTRATION/HOSTING

• OPENSCOPE also offers fully fledged web hosting services for Linux and windows platforms, hosting different technologies, and types if databases.

• Our offers include unlimited bandwidth usage, as well as a traffic statistics center. For special needs such as dedicated hosting, OPENSCOPE team will search through the available schemes and recommend the ones it deems most fit the project for the client to choose from.

• We also handle all uploading, ftp, and database management issues so that out client do not have to worry about downtime or compatibility issues.
• OPENSCOPE also offers full design capabilities for web development. Our team of designers is capable of meeting a large variety of design needs, from Flash demonstrations, to website design, keeping in mind the client’s requirements, restrictions, as well as end users’ bandwidth standards.

• OPENSCOPE offers webdevelopment in all its forms, from the small static website to the large portal. We treat all of our customers’ web needs with the utmost care, regardless of the size of the project.
SOFTWARE DEVELOPMENT

- OPENSOURCE offers desktop software developed to your customers, this may be standalone windows software based on a locally created database, or web enabled windows software that uses web services to communicate with a central site or database.
MOBILE WEBSITES

• If your customers are likely to use your website from their cellular phones, and this worries you because you want to keep your site attractive to PC users. With dynamic graphics and a lot of content, then there’s nothing to worry about as OPENSCOPE will deliver both capabilities to cater for your different users.

• Your mobile users can be redirected to a special part of the website with the content you choose, but simpler graphics and better mobile interface quality without restricting your website from a home user’s perspective.
MOBILE APP DEVELOPMENT

- We delivering end-to-end mobile application development, testing, and deployment services for different business. We develop our apps using Native Mobile Code. Native mobile apps are developed in a programming language native to the device and operating system, and require one specific app to be created for one target platform.
  - iPhone/iPad/Android App Development

- Backed by a team of best technology architects, design experts, and program management specialists, we provide best-in-domain iPhone/iPad app development services as per the specific demands of our customers. We provide custom app development, maintenance, upgradation, migration and enterprise app development services.
E-COMMERCE & ONLINE MARKETING

- OPENSOCOPE has strong experience with providing e-commerce services, and running businesses online, including building online shopping cards. Direct deposit, membership cards & gift vouchers. Coupons, B pay, others. This helps business reach their full potential by exposing their products to the largest audience possible.

- Internet marketing ties together creative and technical aspects of the Internet, including: graphic design, web development, marketing, advertising, and sales. Internet marketing heavily depends on search engine marketing (SEM), search engine optimization (SEO), advertisements on specific websites, e-mail marketing, and Web 2.0 strategies.
• Our Smart SMS Service is one of the leading and innovative Bulk SMS gateways in Egypt. Deliver your message to your people wherever they are. Triple S is a powerful and effective communication and Marketing media. Use the SMS to market for your business and communicating with your people.

• Through Triple S you can reach thousands of people wherever and whenever they are easily and quickly. Our Smart SMS Service is designed for all business fields.
ADVERTISING
ADVERTISING

• GRAPHIC DESIGN.

• CORPORATE IDENTITY.

• PRINTING.

• PHOTOGRAPHY.
GRAPHIC DESIGN [SAMPLE PROJECTS]

Ads / Flyer
Ads / Flyer
SAMPLE PROJECTS

Book Cover
[SAMPLE PROJECTS]

Book Cover

Catalogue / portfolio
[SAMPLE PROJECTS]

Bus Wraps

Cards / Invitations
[SAMPLE PROJECTS]

Art Work

Outdoor Banner
If you're looking for quality large format printing and displays with a huge selection of production and materials, you come to the right place. We offer high quality printing for indoor and outdoor displays such as banners, trade show graphics, custom wallpaper murals, floor decals, widows graphics and vehicle wraps and a wide range of display production such as sign holders, trade show displays, and outdoor display hardware.
PHOTOGRAPHY [SAMPLE PROJECTS]

• When it comes to photography, for us, it is all about the photographer, we’ve got some of the best talents in Egypt.
• With vast number of different global and local business, we have diversified skills and experiences in fields relates to, architecture& interior {commercial, residential, industrial}, Food {commercial, packaging, editorial}, hospitality& travel{restaurants, hotels & resorts, travel programs}, photojournalism& documentaries, People, lifestyle& fashion, Events {weddings, conferences, concerts, reception}. 
[SAMPLE PROJECTS]
OPEN SCOPE HISTORY & EXPERIENCE

12+ Years

- Since June 2004
- 3 different business units
- More than 15 products
- Fully owned by open scope employees
OPEN SCOPE HISTORY & EXPERIENCE

Corporate Offices
Two open scope owned offices & Two partnerships
OPEN SCOPE HISTORY & EXPERIENCE

OVER

300

Clients
SAUDI ARABIA

FACES GENERAL CONTRACTING

KNOWLEDGE DEVELOPMENT

AWRAF

AMLAK ALASEMA

SWAIQA

RASEED COM

FUTURE EXPERTO

INTA

YANBU DREAM

AL HENNA GROUP

SUNRISE

INK LINK
OPEN SCOPE HISTORY & EXPERIENCE

Operating countries

AFRICA
- Egypt
- Zambia
- Libya

ASIA
- Saudi Arabia
- United Arab Emirates

EUROPE
- UK
- Cyprus

AUSTRALIA
- Australia

AMERICA
- USA
- Canada
### OPEN SCOPE HISTORY & EXPERIENCE

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(25 Industries) (private, public, NGO’s and individual)
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